

# What is **Managed IT?**



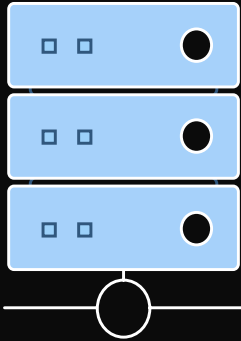
A beginner's guide to  
Managed IT Services



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Educational eBook Series

# Is Your Business Keeping Up With Technology?



Technology is constantly evolving, and the rise of remote and mobile workplaces has only added pressure to keep up. The rapid pace of change creates challenges for businesses across all industries as they increasingly incorporate new technologies into their operations and face staffing issues in the IT arena.

Keeping on top of compliance standards, patching, equipment lifecycles, best practices, cyber threats, and security can be a challenge. Add to this the need for a holistic technology strategy and it can easily become overwhelming. With the complexity of today's technology, there's a reason IT services have become the 2nd most popular outsourced support after professional accounting services.

## MANAGED IT DEFINED

Managed IT Services refers to the day-to-day monitoring, management and operation of IT assets, processes, and workflows. Services typically include remote management, proactive monitoring of servers, desktops, network and mobile devices, backups, recovery, business continuity, email, communications, and other business application platforms.

The shift from an unmanaged to a managed IT infrastructure allows small, medium, and large organizations to leverage 3rd party expertise, where needed, to optimize their technology spend, improve performance, enhance security, and prevent avoidable disruptions.

Engaging a Managed IT services partner will reduce internal IT workloads creating more time to focus on mission-critical tasks or supplement your team if they lack a certain skill set or don't have the resources to complete time sensitive projects.

### Stats & Facts

**Top 2** outsourced services by small and medium-sized businesses are **Accounting** and **IT Support**.

Fortunely

A managed IT approach tends to decrease overall IT costs by **25-45%** & improves operational efficiencies by **45-65%**.

Mordor Intelligence

**71%** of businesses don't have a holistic technology roadmap.

OfficeTechInsider

# Could Your Business Benefit from Managed IT?

## Common IT Challenges

The complexity, pace of change and talent required to manage today's IT infrastructure can be overwhelming.



### Budget Constraints

Hiring and training IT staff is time-consuming and expensive



### Lack of In-house Expertise

Complex IT infrastructures require unique and specialized skill sets



### Data Loss

Lost data due to absence of routine maintenance or backups



### Security Vulnerabilities

Lack of time to stay on top of the latest threats



### Downtime / Productivity Issues

Service outages due to misconfigurations

## Popular Solutions

Improve productivity, cost control & security protection with a holistic IT strategy.



### Fixed Monthly Fee

Predictable costs allow for consistent budgets, reducing cash flow burdens



### Certified IT Professionals

Easy access to leading-edge, certified experience



### Backup and Disaster Recovery Plan

Centralized applications and servers ensure business continuity



### Threat Monitoring, Detection and Response

24/7 monitoring can identify threats and respond immediately



### Proactive Monitoring and Maintenance

Maximize uptime by addressing issues before they become critical problems



## Self Assessment Questions

Find out if Managed IT Services could help your business.


	YES	NO
1. Can your internal resources support your entire IT infrastructure?	<input type="checkbox"/>	<input type="checkbox"/>
2. Are you able to detect cybersecurity threats?	<input type="checkbox"/>	<input type="checkbox"/>
3. Have you tested your Backup & Disaster Recovery plan?	<input type="checkbox"/>	<input type="checkbox"/>
4. Are you using cloud technology effectively?	<input type="checkbox"/>	<input type="checkbox"/>
5. Can you predict your IT budget?	<input type="checkbox"/>	<input type="checkbox"/>

**Schedule a FREE network survey to find out how Allied Business Solutions can help craft a well-defined IT strategy that encompasses these important decision points.**

Need help? We're ready when you are.

### About Allied Business Solutions

Allied Business Solutions is a digital business solutions provider focused on helping small and mid-sized organizations reach their business goals through the thoughtful and effective use of digital business technology.

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